



**World Tsunami Awareness Day**

**Tsunami United**

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*19th Meeting of ICG/IOTWMS Steering Group, Jakarta, 17-19 June 2025*



## Goal of the Sendai Framework:

Reducing disaster losses by promoting resilience building measures that protect lives, livelihoods, and economies from the devastating impacts of *tsunamis*

***Theme of the International Day for Disaster Risk Reduction: “Financing Our Future”***

## 2025 WTAD Theme

***“Be Tsunami Ready:  
Investing Today for a  
Safer Tomorrow”***

# Objective (Draft)

- **Highlight the economic case for investing in tsunami preparedness and early warning systems** and mobilise increased funding commitments from governments and the private sector
- **Raise awareness of the UNESCO Tsunami Ready Programme and encourage more coastal communities to join** by showcasing its benefits and sharing real-world success stories.
- **Contribute risk communication tools and outreach resources that support the implementation of Tsunami Ready preparedness indicators**, with a focus on public education, regular drills, and community engagement.
- **Strengthen cross-sectoral partnerships** that enhance tsunami resilience
- **Empower local leaders as champions for tsunami preparedness**

# Framework Elements (Draft)

1. Media and Advocacy
2. Events and Community Engagement
3. Partnerships and Projects



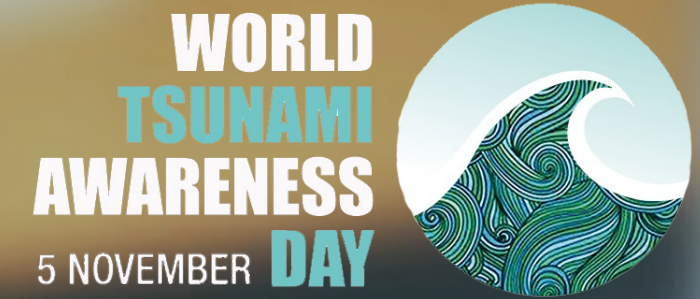
# 2025



## TSUNAMI UNITED

Connecting the Next Generation to Build Coastal Resilience

“Be Tsunami Ready: Investing Today for a Safer Tomorrow”



# Background

Tsunami is a rare but devastating event. It has been more than 20 years since the 2004 in Indian Ocean. High school students were not born at that time

How do we keep the memory with the new generations?

How do we remember an event we did not experience ourselves?

# TU-2024

## 263 Students

Up to 5 students from each school

## 117 Teachers

Up to 2 teachers from each schools

## 59 Schools

Up to 3 Schools from each Indian Ocean Countries

## 19 Indian Ocean Countries



"TSUNAMI UNITED" initiative raised tsunami awareness among high school students, connect schools across the region, and foster meaningful conversations among youth who were not yet born when the devastating 2004 Indian Ocean Tsunami struck.



Tsunami United Campaign. **109 students from 26 schools in 13 countries** received special recognition for their creative efforts to preserve the memory of the 2004 tsunami and promote tsunami awareness and preparedness



Recording of 2024 Tsunami United Sessions



# Tsunami United 2025

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## Objectives

**Initiate conversation and discussion among high school students on tsunami hazard, awareness, and preparedness.**

**Connect schools in tsunami hazard area nationally and regionally.**

**Sharing and learning on school tsunami preparedness good practices.**

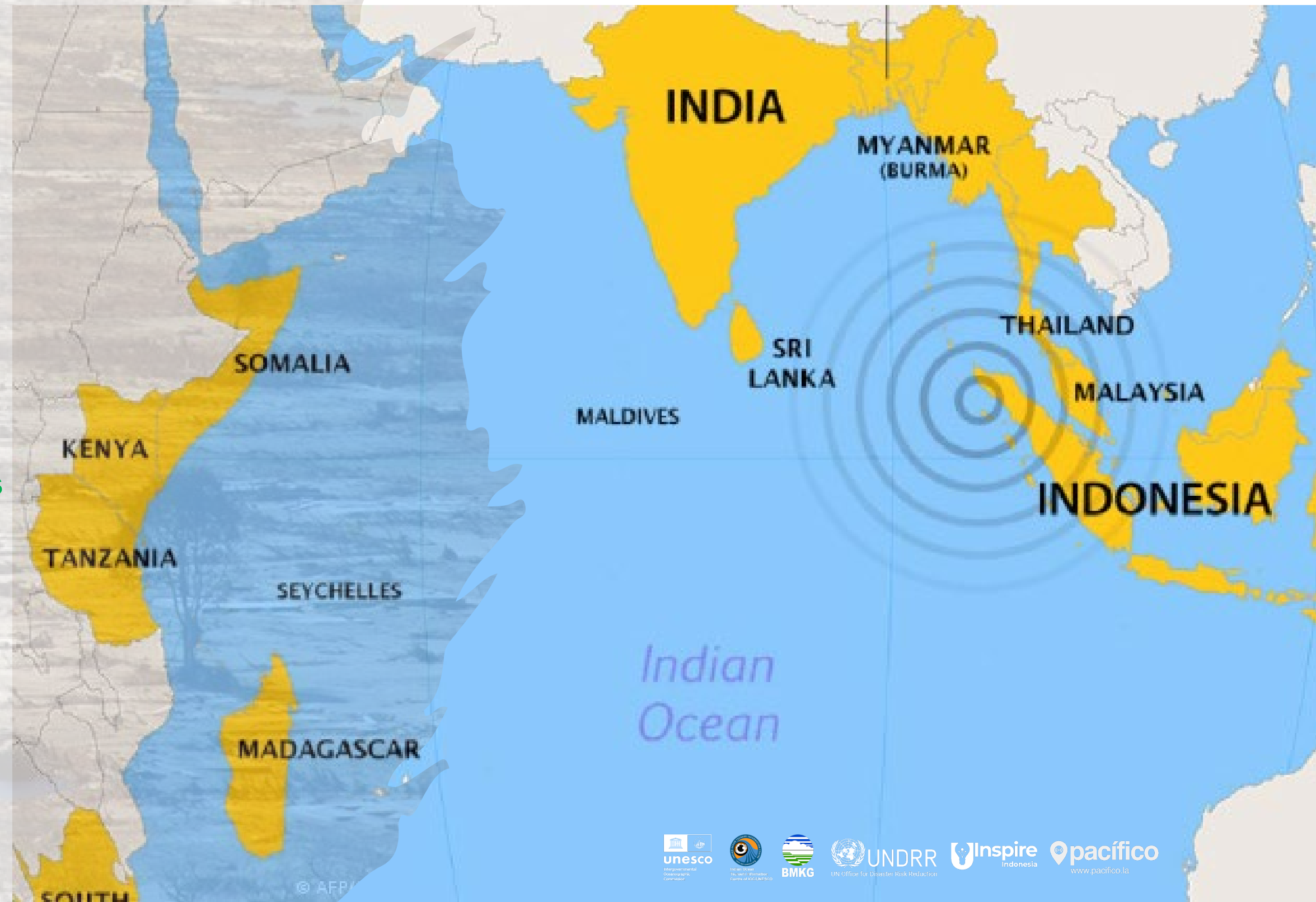
**Initiate collaboration among high schools' students.**

# Target Schools

## High schools of Indian Ocean Countries with Tsunami Threats

- Australia
- Bangladesh
- Comoros
- France La Réunion
- India
- Indonesia
- Iran
- Kenya
- Madagascar
- Malaysia
- Maldives
- Mauritius
- Mozambique
- Myanmar
- Oman
- Pakistan
- Seychelles
- Singapore
- South Africa
- Somalia
- Sri Lanka
- Tanzania
- Thailand
- Timor-Leste
- Yemen
- United Arab Emirates

*Countries with schools participating in 2024 Tsunami United activities*



# Engagement Target

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78 Schools

Up to 3 Schools from each Indian  
Ocean Member States

156 Teachers

Up to 2 teachers from each schools

390 Students

Up to 5 students from each school

# The Initiative

## Engaging

Series of zoom sessions to trigger a meaningful conversation among high school students on Tsunami Topics

## Coaching

Series of Zoom Learning sessions on creative and innovative communication and presentation skills and techniques

## Campaign

Participate in a developing campaign through creative and innovative tsunami awareness, preparedness, and education campaign

## Voice

Share their voice on the role of Youth in Tsunami Preparedness the 2025 World Tsunami Awareness Day Webinar

# Session 1

## Virtual Simulation Activity: "Tsunami Scenario Challenge"

### Objective:

Help students understand how tsunamis occur, how early warning systems work, and how they can prepare and respond effectively.

### Activity Format:

- Use an interactive online tool or animated simulation.
- Students play the role of decision-makers in a coastal school facing a tsunami threat.
- They must make choices about evacuation, communication, and infrastructure investment based on limited resources and time.

### Substantive Discussion:

- What would you do if your school received warning information from the official authority (National Tsunami Early Warning Centre)?
- What would you do to protect yourself, your family, your school, and your community?

## Objective:

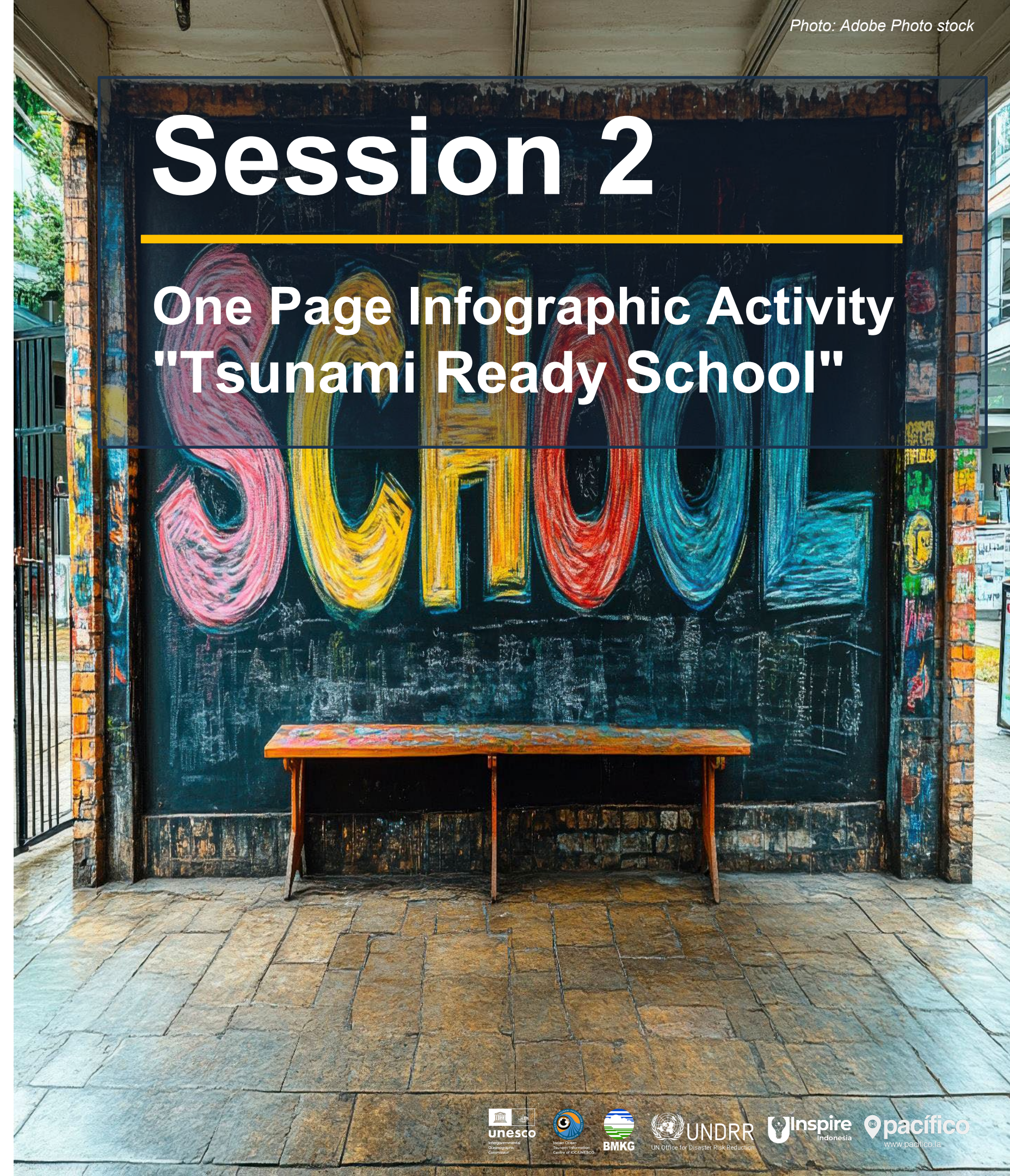
Encourage students to think and discuss on DRR measures to be a tsunami ready school.

## Activity Format:

- Use an interactive online tool for discussion.
- Students discuss on the DRR measures to be ready, topics can include safe evacuation routes, tsunami warning signs, school DRR organization and SOP, or risk-reduction tips, etc.
- Students create digital infographics of the DRR measures.

## Substantive Discussion:

- What does tsunami resilience mean to you as a youth and as a student?
- What should a tsunami-ready school look like?
- What are the roles of students, teachers, and families in preparedness?



# Session 3

## Youth Talk Panel “Tsunami Ready, Youth Voices”

### Objective:

Empower students to take leadership in promoting DRR in their communities and share their perspectives.

### Activity Format:

- Tsunami survivor will be invited to share experience.
- Selected students to share reflections related to disaster preparedness.

### Substantive Discussion:

- What does it mean to invest in a safer tomorrow?
- Why should we invest in Tsunami Preparedness?

## Objective:

Encourage students to think and discuss on DRR measures to be a tsunami school.

## Activity Format:

- Small online groups brainstorm
- Ideate youth-driven solutions
- Students write commitments

## Substantive Discussion:

- What is your “Safer tomorrow” in tsunami preparedness context?
- How can youth contribute to tsunami preparedness?
- Youth-Led tsunami preparedness idea?

# Session 4

Brainstorm on youth driven idea for solution

“Wave of change: Your Voice, Your Ideas, and Your Solution”

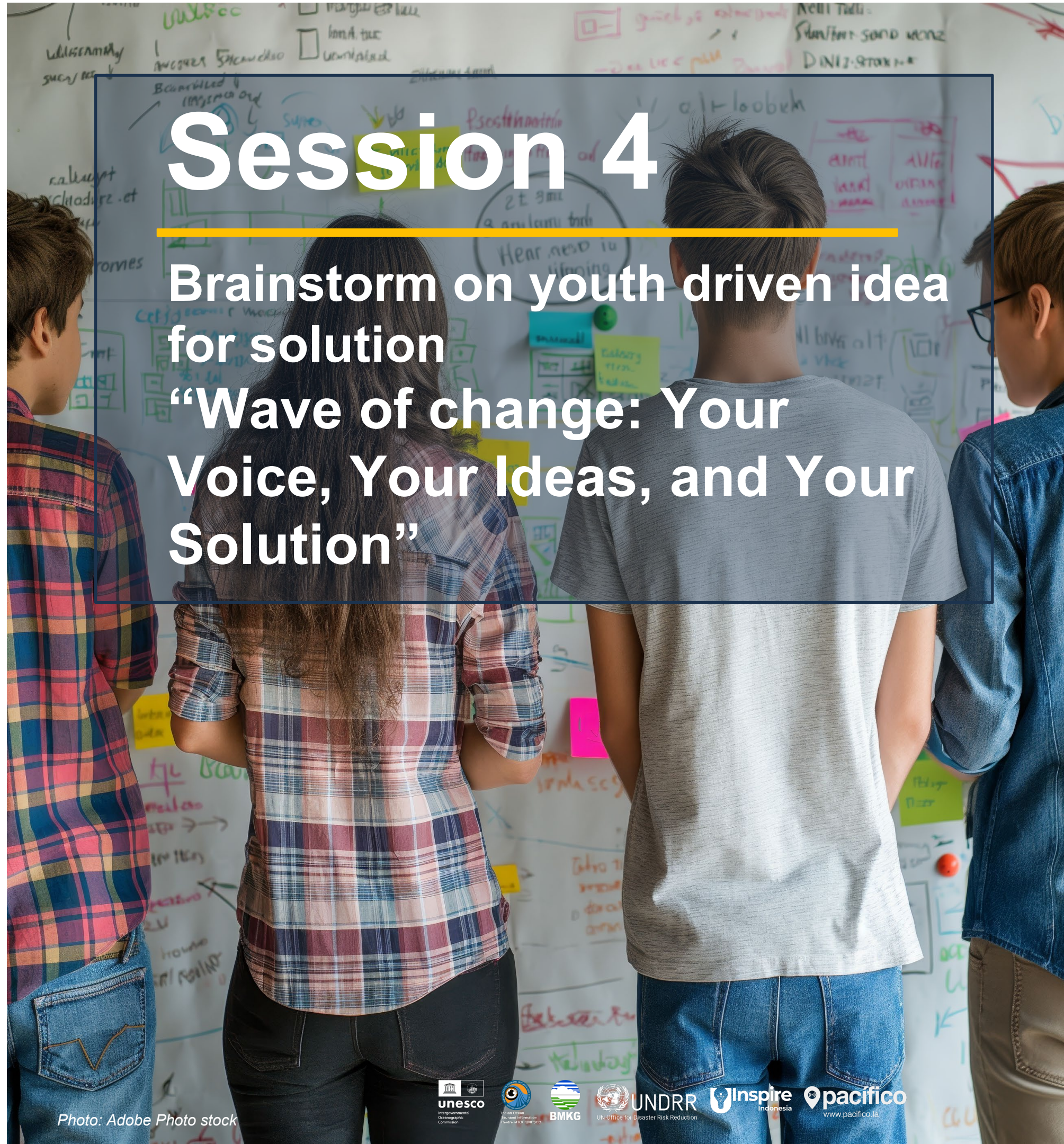


Photo: Adobe Photo stock

# Session 5

## Social Media Awareness Campaign “One Message for a Safer Tomorrow”

### Objective:

Empower students to take leadership in promoting DRR in their communities and share their perspectives.

### Activity Format:

- Students create short message around tsunami readiness and share them on school or project pages.
- Encourage use of hashtags like #TsunamiReady, #SaferTomorrow, etc.

### Substantive Discussion:

- How can youth use digital tools to promote DRR awareness?
- What makes a preparedness message effective?
- Create one social media campaign message for Instagram or TikTok?

# Webinar

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World Tsunami Awareness Day  
Talk Show (online)

*“Why should we (youth) invest  
in tsunami preparedness, and  
how can we (youth) contribute”*

4–6 selected students will be invited to  
speak in a virtual talk show with tsunami  
experts at the World Tsunami Awareness  
Day Webinar organized by UNESCO-IOC  
IOTIC in November

*We invite institutions,  
companies, and organizations  
to support this important  
initiative by partnering with us  
to organize an in-person  
World Tsunami Awareness  
Day Talk Show in Indonesia.*

# Schedule

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01.

Registration, Selection  
of Participants, and  
Introduction Session  
**(June – July 2025)**

02.

Series of Online  
Sessions 01 – 05  
**(August – September 2025)**

03.

Youth Social Media  
Campaign  
**(October 2025)**

04.

WTAD Webinar  
**November 2025**

# (Optional) Connecting students to Submersible Research Vesel

*We are exploring a partnership with an ocean research organization to give students the opportunity to engage in conversations with ocean experts while conducting underwater research.*

**OCEANX Research Vesel**



*During the 2024 Tsunami United the students had conversation with ISS Astronaut (Mrs. Sunita William), Watch the video in YouTube*

# The Partners

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We invite partners to join in supporting this initiative.

# Budget

- Organization and Implementation of “In-Person” Tsunami United WTAD 2025 : USD 26.000
- Mobilization of 6 Students and 2 experts as speakers for “In-Person” World Tsunami Awareness Day Webinar in Indonesia, Nov 2025 : USD 48.000
- Tsunami Kits: Education packages (Tsunami education, awareness, and preparedness booklet, Backpack, T-Shirt, Cap, Stickers, etc.) and the participation certificates for 550 participants (students and teachers) : USD 40.000
- Shipping promotional materials to the schools (for teachers and students) : USD 10.000

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Total Cost : USD 124.000

# THANK YOU!



Schools interested to participate in Tsunami United 2025 register here:

[Tsunami United 2025](#)

**Deadline for registration Thursday, 26 June 2025**



*For more information, please contact UNESCO-IOC IOTIC: [a.kodijat@unesco.org](mailto:a.kodijat@unesco.org)*

