



**WORLD TSUNAMI  
AWARENESS DAY**  
5 NOVEMBER

# World Tsunami Awareness Day 2024

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**UNDRR**

UN Office for Disaster Risk Reduction

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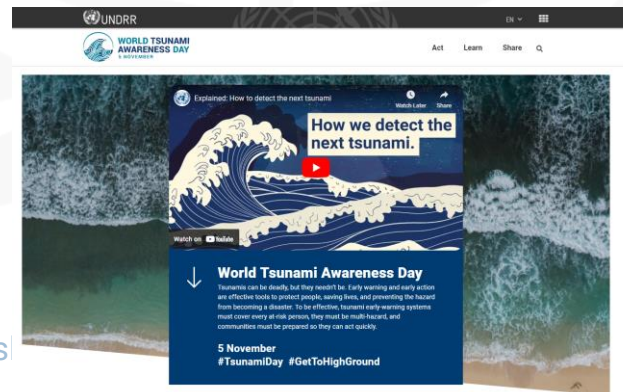
**“ Empowering the next generation with the lessons from the 2004 Indian Ocean Tsunami ”**

- 5 November
- Raise tsunami awareness
- Share innovative approaches to risk reduction



# Connecting high level political support to real change

- **Political support:** Part of Sendai Framework implementation; Early Warnings for All Action and Ocean Decade; 20<sup>th</sup> anniversary of Indian Ocean tsunami events
- **Mobilizing communities:** #GetToHighGround activations, Tsunami United project engaging 60 schools, High School Students Summit
- **National and local action:** new or revised strategies on tsunami risk, updated evacuation routes, new tsunami warning sensors and warning systems installed
- **Media coverage:** Asia Broadcasting Union
- **Partnership:** UNESCO IOC, other UN entities and beyond
- **Digital advocacy:** Social media strategy





# #GetToHighGround campaign mobilizing action

- #GetToHighGround with UNESCO IOC – public facing campaign engaging people to run/walk tsunami evacuation routes. Focus on inclusion and leave no one behind
- Since 2022, events in Indonesia, Seychelles, Tonga, Cook Islands, Barbados, Fiji, Mauritius, Portugal, Samoa, Ecuador, and more.
- Boosts implementation: new/revised strategies on DRR/tsunami risk, updated evacuation routes, new tsunami warning sensors and warning systems installed



# WTAD 2024: 20<sup>th</sup> commemoration Indian Ocean Tsunami



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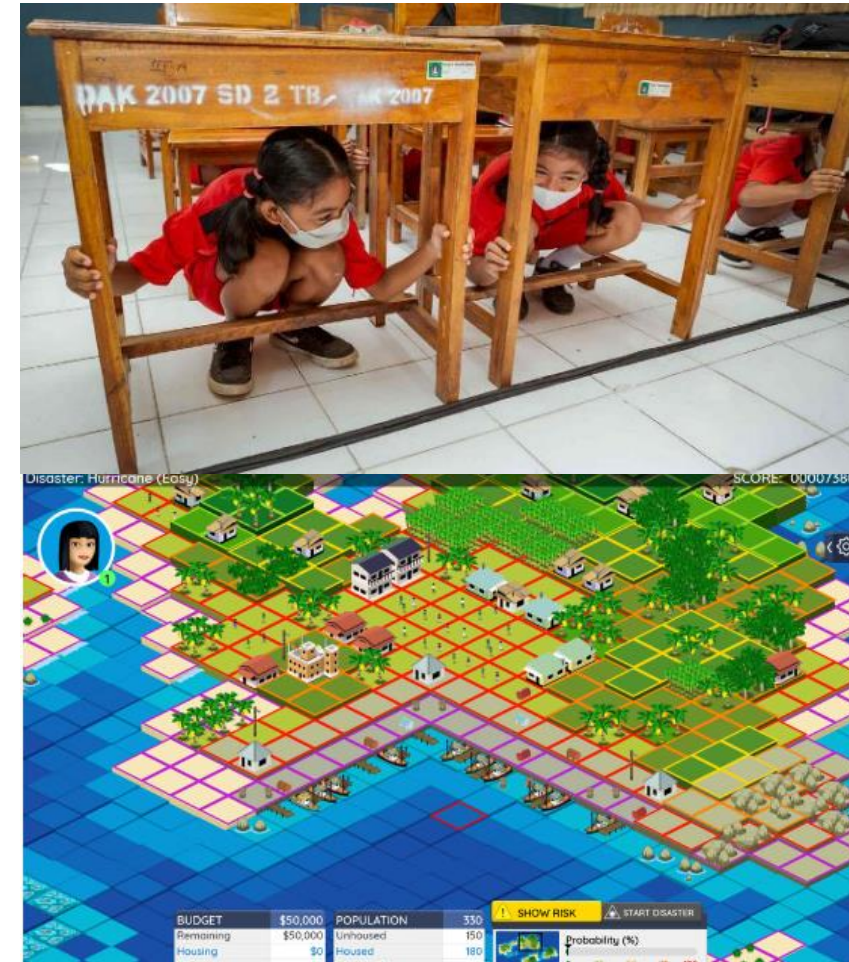


- Art Exhibition “Tsunami: Sea Change for Resilience” (Geneva, Paris, Manila, New York, Sendai)
- #GetToHighGround activation: issuing joint invitation call to the Member States and co-organizing the campaign activations, in 2024 in Banda Aceh, Indonesia with UNESCO-IOC Global Tsunami Symposium: Reflection of the Two Decades of the Indian Ocean Tsunami 2004
- Tsunami United Project: series of educational webinars on tsunami and DRR resilience for youth and children in the region of the Indian Ocean, engaging 19 countries, 59 schools, 439 students, teachers and administrators
- High School Students Summit in Japan's Kumamoto prefecture on 23-24 October with 526 students
- Social media, website, customizable cards and 6 tsunami videos – reach 1 million



# Activation!

- The IDDRR activation toolkit proposes a **menu of options** with games, comics, educational resources and more
- **Stop Disasters!** online game teaches children about disasters, including **tsunami risk**
- The new **DRR Scout Badge** includes **tsunami risk** and educates children and young people on disasters



# UNDRR 2025

## Priorities

- Safe schools (GP2025 Ministerial roundtable on #SafeSchools)
- Early Warnings for All
- Innovative financing for disaster risk reduction

## Calendar 2025

- 10th anniversary of Sendai Framework for Disaster Risk Reduction, March
- World Expo 2025, April – October, Osaka
- Global Platform for Disaster Risk Reduction, June, Geneva





# WTAD 2025 and beyond



- WTAD 2025 theme:  
Achieving Tsunami Ready – resilient communities
- Tsunami Ready Programme  
+ Get to High Ground Campaign
- UNDRR's Making Cities Resilient (MCR2030)





# Thank you

For more information:

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